

Victorian Senior of the Year Awards 2024

Nominations open - Stakeholder Kit

OFFICIAL

About the Victorian Senior of the Year Awards

Nominations are now open for the 2024 Victorian Senior of the Year Awards. For more than 30 years, the Victorian Senior of the Year Awards have recognised the important and diverse contributions of older Victorians.

The Victorian Senior of the Year Awards include six award categories:

- Premier's Award for Victorian Senior of the Year
- Promotion of Multiculturalism Award
- Healthy and Active Living Award
- Veteran Community Award
- Ageing Well Award
- COTA (Council on the Ageing) Victoria Senior Achiever Awards.

How you can help promote the Victorian Senior of the Year Awards

These important awards celebrate the contributions and achievements of older Victorians who share their skills, experiences, time, and energy with our community.

We would appreciate your support in sharing this opportunity with your stakeholders and community.

Please find below resources to assist with promotions:

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Key messages

Primary

- Nominations are now open for the 2024 Victorian Senior of the Year Awards.
- These important awards celebrate the contributions and achievements of older Victorians who share their skills, experiences, time, and energy with our community.
- People in Victoria who are 60 years or over, and First Nations people who are 50 years or over, are eligible to be nominated for these awards.
- The awards ceremony in October is a highlight of the annual Victorian Seniors Festival, a month-long celebration featuring entertainment and events for seniors across the state.
- Recognise an older Victorian in your life by nominating them for an award today at: www.seniorsonline.vic.gov.au/awards
- Nominations close Sunday 11 August 2024.
- #VicSenioroftheYearAwards

Secondary

- For more than 30 years, the Victorian Senior of the Year Awards have recognised the important and diverse contributions of older Victorians.
- The Victorian Senior of the Year Awards include six award categories:
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 - Promotion of Multiculturalism Award
 - Healthy and Active Living Award
 - Veteran Community Award
 - Ageing Well Award
 - COTA (Council on the Ageing) Victoria Senior Achiever Awards.
- This year, the nominations process is more accessible than ever before. Nominations can be submitted digitally through a brand-new platform, making it even easier to nominate a deserving Victorian.
- Recognise an older Victorian in your life by nominating them for an award today at: www.seniorsonline.vic.gov.au/awards

Newsletter or website copy

Nominate today for the Victorian Senior of the Year Awards

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Images

Newsletter banners are available for download on Seniors Online at the following links:

- 733 x 260 pixels: https://content.seniorsonline.vic.gov.au/sites/default/files/2024-06/2024-victorian-senior-of-the-year-awards_web-banner-733x260.jpg
- 1280 x 720 pixels: https://content.seniorsonline.vic.gov.au/sites/default/files/2024-06/2024-victorian-senior-of-the-year-awards_web-banner-1280x720.jpg



Social media posts

Accounts to tag:

- Facebook: <https://www.facebook.com/VicGovDFFH>
- Instagram: @vicgovdffh
- LinkedIn: <https://www.linkedin.com/company/vicgovdffh>

Facebook, Instagram and LinkedIn

🌟 Nominations are now open for the 2024 Victorian Senior of the Year Awards 🌟

The #VicSenioroftheYearAwards celebrate the contributions and achievements of older Victorians.

Recognise an older Victorian in your life by nominating them for an award today at:

www.seniorsonline.vic.gov.au/awards

Nominations close Sunday 11 August 2024.

Twitter or shorter social media post

Nominations are now open for the #VicSenioroftheYearAwards – celebrating the contributions and achievements of older Victorians. Recognise an older Victorian in your life – make an online nomination today at: www.seniorsonline.vic.gov.au/awards

Images

Social media tiles are available for download at the following links:

- Option 1: https://content.seniorsonline.vic.gov.au/sites/default/files/2024-06/2024-victorian-senior-of-the-year-awards_social-tile-option1.jpg
- Option 2: https://content.seniorsonline.vic.gov.au/sites/default/files/2024-06/2024-victorian-senior-of-the-year-awards_social-tile-option2.jpg

